



**Knights of Columbus**  
**118<sup>th</sup> Virginia State Annual Meeting**  
**Sheraton Roanoke Hotel & Conference Center**  
**Roanoke, Virginia**



Brothers,

The Virginia State Council will hold its 118<sup>th</sup> Annual Meeting at the Sheraton Hotel & Conference Center in Roanoke, Virginia from Friday, May 4 through Sunday, May 6. The Annual Meeting Committee is asking the Districts, Councils, and Assemblies to express congratulations and pledge their future support to the State Council by placing an advertisement in the Virginia State Annual Meeting Program. Each advertisement sold helps defray the cost of the Program that is given to each delegate in attendance.

We would like to achieve 100% participation in the Program this year, so we are asking that each district purchase a full page ad. We request District Deputies encourage Grand Knights and Faithful Navigators within their districts to have their councils and assemblies participate and make the Program a truly great keepsake.

In addition, the Committee asks Districts and Councils to seek advertisements from other businesses and organizations and invite them to include a logo or text that shows they are a patron of your Council or Assembly. This is a unique opportunity for Brother Knights and/or their acquaintances to advertise their products and or services to the over 28,000 Brother Knights throughout the Commonwealth of Virginia.

Advertisement options are available as follows:

<b>SIZE</b>	<b>DIMENSIONS</b>	<b>COST</b>
Full Page	8.5" x 10.5"	\$300
Half Page	8.5" x 5.25"	\$160
Quarter of Page	4" x 5.25"	\$100
Eighth Page	4" x 2.625"	\$60
Patron Listing		\$10

The deadline for submitting your advertisement is **March 31, 2018** (an earlier submission would be greatly appreciated). Should you have any questions or require additional information concerning advertising, contact Convention Chairman, Dan McBride at 540-239-7539 or by email at [vakoc2018statemtgroa@comcast.net](mailto:vakoc2018statemtgroa@comcast.net). On behalf of State Deputy Steve Kehoe, thank you in advance for your consideration and continued support.

Fraternally,

Dan McBride  
Convention Chairman



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**Convention Advertising Contract**  
**Due No Later Than March 31, 2018**

Name of Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

**Advertising Categories**

SIZE	DIMENSIONS	COST	SELECTION
Full Page	8.5" x 10.5"	\$300	<input type="checkbox"/>
Half Page	8.5" x 5.25"	\$160	<input type="checkbox"/>
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Eighth Page	4" x 2.625"	\$60	<input type="checkbox"/>
Patron Listing		\$10	<input type="checkbox"/>

Send your contract and a "camera ready" electronic copy of your advertisement to Dan McBride at [vakoc2018statemtgroa@comcast.net](mailto:vakoc2018statemtgroa@comcast.net) no later than March 31, 2017. **PDF format is strongly preferred**, but .doc and .jpg documents will be accepted. Regardless of format, the ad must be sized exactly to fit the size chosen.

To complete this contract, please fill in the information above, save the completed form as PDF document for your records, and mail the form and check payable to **Virginia State Convention** to:

Dan McBride, Convention Chairman  
644 Diamond Road  
Salem, VA 24153